



# FOOD STOCK SPONSORSHIPS

## STAGE SPONSOR AND EVENT SPONSOR

\$5000

- Speaking opportunity from the stage throughout the day/evening
- 12 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed on stage and in event materials
- Any branding props or stations allowed
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
- VIP seating to the fireworks display
- Company Representatives for a Hot Air Balloon experience

## FIREWORKS SPONSOR

\$4000

- Company representative with MC making the fireworks announcement prior to the display
- Company Representatives for a Hot Air Balloon experience
- VIP seating to the fireworks display
- 10 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed at event
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

## BEER GARDEN SPONSOR

\$3000

- 8 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed on tent
- Any branding props or stations allowed
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
- VIP seating to the fireworks display
- Company Representatives for a Hot Air Balloon experience

## HOT AIR BALLOON SPONSOR

\$2000

- 8 wristbands to Foodstock (indulge in food and drinks)
- Company representatives participation in hot air balloon experience
- Banner displayed on hot air balloon
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

## ECLIPSE T-SHIRT SPONSOR

\$1500

- Comped booth at Foodstock event
- Logo including on t-shirt design
- 6 wristbands to Foodstock (indulge in food and drinks)
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- VIP seating to the fireworks display
- Album of post event photos to utilize

## INFLATABLE SPONSOR

\$1000

- In-kind sponsorship of at least two larger inflatables.
- Volunteers will work the kids inflatable area.
- 4 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed at event next to inflatables
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

## ECLIPSE VIEWING GLASSES SPONSOR

\$750

- Thank you for purchasing glasses for Foodstock!
- The Bank of MO logo on viewing glasses.
- 4 wristbands to Foodstock (indulge in food and drinks)
- Special announcement prior to the eclipse recognizing The Bank of MO
- Comped booth at Foodstock event with banner displayed
- Company invited to host an activity or giveaway at your booth
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

## PARKING LOT SPONSOR

\$750

- Logo displayed prominently at entry from all event parking
- 2 wristbands to Foodstock (indulge in food and drinks)
- Recognition from stage twice
- Tagged posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
- Opportunity to have a comped booth at the event

## SHUTTLE SPONSOR

\$750

- Logo displayed prominently at entry from all event parking
- 2 wristbands to Foodstock (indulge in food and drinks)
- Recognition from stage twice
- Tagged posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
- Opportunity to have a comped booth at the event

## HYDRATION SPONSOR

\$500

- Keep our attendees hydrated!
- 4 wristbands to Foodstock (indulge in food and drinks)
- Special announcement throughout the day, reminder to stay hydrated thanks to....
- Comped booth at Foodstock event with banner displayed
- Company invited to host an activity or giveaway at your booth
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

## MAP SPONSOR

\$500

- Your business printed on map “Map sponsored by ” with your logo
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## VIP AREA SPONSOR

\$500

- Sign posted with your company logo at VIP Area
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## GOLF CART SPONSOR

\$500 PER CART (4 AVAILABLE)

- Sign with Logo on Golf Cart (If you provide banner/other signage, it can also be added to cart)
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## PICNIC AREA SPONSOR

\$500

- Sign posted with your company logo near picnic area
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## HEADQUARTERS SPONSOR

\$500

- Sign with logo at Headquarters (entrance where attendees can buy passes)
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## FOOD/DRINK PASSES LANYARD SPONSOR

\$500

- Name of your business printed on lanyards
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## FRIENDS OF FOODSTOCK SPONSOR(S)

\$500

- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

## KIDS ENTERTAINMENT OR ADULT OUTDOOR SUMMER ACTIVITY SPONSOR(S)

IN KIND

- Provide and run an activity for kids or adults as an in-kind sponsorship
- 2 wristbands to Foodstock (indulge in food and drinks)
- Recognition from stage twice
- Logos and posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

**We love supporting and showcasing our local businesses, so if you have a creative idea for a sponsorship option whether a monetary or in kind donation to promote your business or just support the cause, we would be happy to work with you to create a custom sponsorship! We are open to adding different activities, vendors, etc.**



# SPONSORSHIP COMMITMENT FORM

## BECOME A FOODSTOCK SPONSOR TODAY!

Join us in support of this important cause and becoming a Serve It Up CoMo 2017 Foodstock sponsor. Questions about sponsorship opportunities, please contact Crystal Umfress at (573) 239-9326 or [getinvolved@servecomo.org](mailto:getinvolved@servecomo.org).

**Sponsorship Level:** \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Please make checks payable to: Serve it Up CoMo

**Total Amount of Sponsorship:** \_\_\_\_\_

**Payment Options:**

- Send invoice to address above
- Check enclosed

**Please submit this completed form to:**

Charitable Solutions Inc  
PO Box 30531  
Columbia, MO 65205