Food stock sponsorships

**Stage Sponsor and event sponsor**  $5000

- Speaking opportunity from the stage throughout the day/evening
- 12 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed on stage and in event materials
- Any branding props or stations allowed
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
- VIP seating to the fireworks display
- Company Representatives for a Hot Air Balloon experience

**Fireworks sponsor**  $4000

- Company representative with MC making the fireworks announcement prior to the display
- Company Representatives for a Hot Air Balloon experience
- VIP seating to the fireworks display
- 10 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed at event
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize
**Beer Garden Sponsor**  
$3000

- 8 wristbands to Foodstock (indulge in food and drinks)
- Banner displayed on tent
- Any branding props or stations allowed
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
- VIP seating to the fireworks display
- Company Representatives for a Hot Air Balloon experience

**Hot Air Balloon Sponsor**  
$2000

- 8 wristbands to Foodstock (indulge in food and drinks)
- Company representatives participation in hot air balloon experience
- Banner displayed on hot air balloon
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

**Eclipse t-shirt Sponsor**  
$1500

- Comped booth at Foodstock event
- Logo including on t-shirt design
- 6 wristbands to Foodstock (indulge in food and drinks)
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- VIP seating to the fireworks display
- Album of post event photos to utilize
<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Inflatable Sponsor</strong></td>
<td>$1000</td>
<td>- In-kind sponsorship of at least two larger inflatables.</td>
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<td>- Volunteers will work the kids inflatable area.</td>
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<td>- 4 wristbands to Foodstock (indulge in food and drinks)</td>
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<td>- Banner displayed at event next to inflatables</td>
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<td>- Recognition from stage throughout the day/evening</td>
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<td>- Logo on event posters</td>
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<td>- Mention in radio, tv, and print ads</td>
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<td>- Logo placement on event website</td>
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<td></td>
<td></td>
<td>- Album of event photos to utilize</td>
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<tr>
<td><strong>Eclipse Viewing Glasses Sponsor</strong></td>
<td>$750</td>
<td>- Thank you for purchasing glasses for Foodstock!</td>
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<td></td>
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<td>- The Bank of MO logo on viewing glasses.</td>
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<td></td>
<td></td>
<td>- 4 wristbands to Foodstock (indulge in food and drinks)</td>
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<td></td>
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<td>- Special announcement prior to the eclipse recognizing The Bank of MO</td>
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<td>- Comped booth at Foodstock event with banner displayed</td>
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<td></td>
<td>- Company invited to host an activity or giveaway at your booth</td>
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<td></td>
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<td>- Recognition from stage throughout the day/evening</td>
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<tr>
<td><strong>Parking Lot Sponsor</strong></td>
<td>$750</td>
<td>- Logo displayed prominently at entry from all event parking</td>
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<td>- 2 wristbands to Foodstock (indulge in food and drinks)</td>
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<td>- Recognition from stage twice</td>
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<td>- Tagged posts on social media outlets</td>
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<td></td>
<td>- Opportunity to have a comped booth at the event</td>
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<tr>
<td><strong>Shuttle Sponsor</strong></td>
<td>$750</td>
<td>- Logo displayed prominently at entry from all event parking</td>
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<td>- Opportunity to have a comped booth at the event</td>
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</table>
**HYDRATION SPONSOR**  
$500

- Keep our attendees hydrated!
- 4 wristbands to Foodstock (indulge in food and drinks)
- Special announcement throughout the day, reminder to stay hydrated thanks to...
- Comped booth at Foodstock event with banner displayed
- Company invited to host an activity or giveaway at your booth
- Recognition from stage throughout the day/evening
- Logo on event posters
- Mention in radio, tv, and print ads
- Logos and posts on social media outlets
- Logo placement on event website
- Album of event photos to utilize

**MAP SPONSOR**  
$500

- Your business printed on map "Map sponsored by " with your logo
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

**VIP AREA SPONSOR**  
$500

- Sign posted with your company logo at VIP Area
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

**GOLF CART SPONSOR**  
$500 per Cart (4 Available)

- Sign with Logo on Golf Cart (If you provide banner/other signage, it can also be added to cart)
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
Picnic Area Sponsor

- Sign posted with your company logo near picnic area
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

HeadQuarters Sponsor

- Sign with logo at Headquarters (entrance where attendees can buy passes)
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

Food/Drink passes Lanyard Sponsor

- Name of your business printed on lanyards
- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

Friends of Foodstock Sponsor(s)

- 2 wristbands to Foodstock (indulge in food and drinks)
- Line recognition on sponsor signage at event entrance
- Recognition from stage
- Tagged on social media outlets
- Logo placement on event website
- Album of post event photos to utilize

Kids entertainment or adult Outdoor summer activity sponsor(s) In Kind

- Provide and run an activity for kids or adults as an in-kind sponsorship
- 2 wristbands to Foodstock (indulge in food and drinks)
- Recognition from stage twice
- Logos and posts on social media outlets
- Logo placement on event website
- Album of post event photos to utilize
We love supporting and showcasing our local businesses, so if you have a creative idea for a sponsorship option whether a monetary or in kind donation to promote your business or just support the cause, we would be happy to work with you to create a custom sponsorship! We are open to adding different activities, vendors, etc.

**Sponsorship commitment form**

**Become a Foodstock sponsor today!**

Join us in support of this important cause and becoming a Serve It Up CoMo 2017 Foodstock sponsor. Questions about sponsorship opportunities, please contact Crystal Umfress at (573) 239-9326 or getinvolved@servecomo.org.

**Sponsorship Level:**

**Contact Person:**

**Business Name:**

**Address:**

**City, State, Zip:**

**Phone Number:** (_____)

**Email:**

**Special Instructions:**

Please make checks payable to: Serve it Up CoMo

**Total Amount of Sponsorship:**

**Payment Options:**

- Send invoice to address above
- Check enclosed

**Please submit this completed form to:**

Charitable Solutions Inc
PO Box 30531
Columbia, MO 65205